



**At Elevate Studios, we aim to create and elevate excellent brands that uplift the economy and positively impact society.**

## WHAT IS A BRAND PERSONALITY?

We believe that a brand personality stands the test of time, is constantly evolving and dynamic. We bring in a holistic factor that includes complexity and functionality to create a trustworthy brand.

## METHODOLOGY

To achieve excellent brand personalities

- 1** / Listen, analyse and understand the market and brand's why, how & what  
**Market Research**
- 2** / Ideate, prototype and test the stickiness of brand messages and designs  
**Conceptualisation**
- 3** / Craft concise design and marketing materials  
**Design & Development**
- 4** / Execute swiftly and comprehensively across communication channels  
**Implementation**
- 5** / Measure the path of – and tipping points to – success  
**Success Analysis & Executive Reporting**

## WHAT ARE EXCELLENT BRANDS

Purpose-driven. Focused. Agile.  
Skillful. Empathic.  
Accessible. Relevant.  
Remarkable.

### Ongoing brand management & Project-based brand consulting

In our world, and that of our clients, great design and smart marketing blend in synergy to form unique brand personalities.



Poster Design



Book Design



Design for Development



Website Design & Development



Branded Gifts



Corporate Identity



Social Media Management



Corporate Events



Information Architecture



2D Animation



Packaging Design



Interactive Documentation



Corporate Communication



Editorial Design



Environmental Design



Magazine Layout



Digital Advertising



Content Creation



Market Research



Title Sequence



Brochure Design



Broadcast Design



Illustration



3D Modelling

## TESTIMONIAL

Cecil M - M.D. of AVeS Cyber Security

“Looking at the relationship we have with Elevate Studios, we will continue working with them because of the value we get out of it.”

**WANT TO BE EXCELLENT?**  
Then let's chat!